

The International Politics of Economic Globalization and Emerging Market Economies

// Conference

19-20 March 2015

FEA-USP, Sala da Congregação
Av. Prof. Luciano Gualberto, 908
1º andar - Cidade Universitária

São Paulo, SP - Brazil

19th March

- 09:00am - 09:45am: **Opening Session – USP and Princeton authorities**
- 09:45am - 10:30am: **Key Note: Andrew Hurrell (Oxford University)**
Global Governance: Can the Centre Hold?
- 10:30am - 10:45am: *Coffee break*
- 10:45am - 12:45pm: **Panel 1 – The Political Economy of Integration, and of International Diffusion**
- Presenters:** Etel Solingen (University of California Irvine):
Of Dominoes and Firewalls: The Domestic, Regional, and Global Politics of International Diffusion.
- Marcelo de Paiva Abreu (PUC-Rio):
Autarkic obsession: a long-term view of Brazil in the world economy.
- Marcos Lisboa (INSPER), João M. P. de Mello (INSPER):
Was Brazil different? The synthetic versus the real.
- Nita Rudra (Georgetown University), Daniela Donno (University of Pittsburg): *Are Rising Powers Changing the Shape of the World Economy?*
- Discussants:** Emilie Hafner-Burton (University of California San Diego) and Christina Davis (Princeton University)
- 12:45pm - 02:00pm: *Lunch: 12:45pm-2:00pm*

- 02:00pm - 04:00pm: **Panel 2 - Trade Liberalization and Global Production Networks**
- Presenters:** Pedro Motta Veiga (CINDES), Sandra Rios (CINDES):
The political economy of trade policy in Brazil: will it ever change?
- Amâncio Jorge de Oliveira (Caeni/IRI/USP),
Francisco Urdinez (Caeni/IRI/USP),
Janina Onuki (Caeni/IRI/USP):
Domestic coalitions and international trade.
- Layna Mosley (University of North Carolina at Chapel Hill): *Labour rights and Multinational Production*
- Megumi Naoi (University of California San Diego):
Framing Business Interests: How Campaigns Affect Firms' Positions on Preferential Trade Agreements.
- Discussants:** Stephen Chaudoin (University of Illinois, Urbana-Champaign) and
Judith Goldstein (Stanford University)
- 04:00pm - 04:15pm: *Coffee break*
- 04:15pm - 05:00pm: **Keynote: Helen Milner (Princeton University)**
IPE: Where do we Stand?
- 05:15pm - 05:45pm: *Brazilian Music Concert at FEA/USP.
Performance of Chorinho*

Scientific and Executive Committee: President: Lourdes Sola (USP)
Amâncio Jorge de Oliveira (IRI/USP)
José Álvaro Moisés (NUPPS/USP)
Janina Onuki (IRI/USP)
Helen Milner (Princeton University)

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Contact: www.iri.usp.br | eventos@sinteseeventos.com.br

Realização:



Patrocínio:



Apoio:



Graphic design: Max Tango (Disco Design)

// Conference

The International Politics of Economic Globalization and Emerging Market Economies

The international conference on “The International Politics of Economic Globalization and Emerging Market Economies”, to be held on the 19th and 20th March 2015, at the University of São Paulo is one of the key initiatives undertaken by experts in international political economy, under the aegis of a cooperative scientific program between the Niehaus Center for Globalization and Government, at Princeton University, on one hand, and on the other the University of São Paulo, represented by the Institute of International Relations - IRI, the Center for Public Policy Research - NUPPs, and the Institut of Advanced Studies - IEA. Participants are scholars from Brazil, the US and Europe, whose contribution to an essentially trans-disciplinary area such as international political economy is widely acknowledged, including political scientists, international relations experts and economists. The Conference will focus on the transformative processes engendered by globalization and its impact in the emerging countries. The Conference aims at providing a thorough discussion about alternative frameworks to anchor a theoretically informed empirical research on the emerging market countries in the post-2008 scenario. From this perspective, it will endeavor to provide a sounder base for the analysis of the current and prospective standing of Brazil in the international system.

20th March

09:15am - 11:15am:

Panel 3 - Power Transitions, State Capabilities and International Institutions in a Changing World Order

- Presenters:** Clodoaldo Huguene (FGV-SP): *Rebalancing and the Political Economy of Trade: a Diplomatic Perspective.*
 Vera Thorstensen (FGV-SP): *OMC governance, and the impact of mega-trade agreements on emerging countries.*
 Maria Hermínia Tavares de Almeida (IRI/USP),
 Feliciano Sá Guimarães (IRI/USP):
Brazil's entrepreneurial power in global and regional arenas: successes and failures in three scenarios.
 Faisal Z. Ahmed (Princeton University):
The Perils of International Capital.

- Discussants:** Robert Kaufman (Rutgers University) and
 Grigore Pops-Eleches (Princeton University)

11:15pm - 11:30pm: Coffee Break

11:30am - 01:30pm:

Panel 4 - Ideas on Trade, Monetary Policies and Global Economic Governance

- Presenters:** Matthew Taylor (American University/ USP):
Ideas as Non-Tariff Barriers: Trade Policy Change in Latin America, 1960-2010.
 Judith Goldstein (Stanford University), Robert Gulotty (Stanford University): *Back To School: The role of economic ideas in American trade policymaking.*

Lourdes Sola (NUPPs/USP), Sérgio Vale (MBA, USP):
Shifting narratives of emergence: looking for the global inside the regional and the national.

Christina Davis (Princeton University):
More than Just a Rich Country Club: Membership Conditionality and Institutional Reform in the OECD.

- Discussants:** Dan Nielson (Brigham Young University) and
 Ed Mansfield (University of Pennsylvania)

01:30pm - 02:30pm: Lunch

02:30m - 04:15pm:

Panel 5 - Preferences Towards Redistribution, Economic Governance and Aid

- Presenters:** Marcus Melo (UFPE): *The politics of redistribution: the interplay of domestic and international factors in Latin America and beyond.*
 Nora Lustig (Tulane University): *Taxes, Transfers, Inequality and the Poor in the Developing World.*
 Helen Milner (Princeton University),
 Dan Nielson (Brigham Young University),
 Adam Harris (New York University),
 Mike Findley (University of Texas, Austin): *Elite and Mass Support for Foreign Aid versus Government Programs: Experimental Evidence from Uganda.*
 Daniela Campello (FGV-Rio): *Globalization and Democracy: The Politics of Market Discipline in Latin America.*

Elizabeth Balbachevsky (DCP-USP/NUPPs),
 Nina Ranieri (FD-USP/NUPPs):
Brazil: education system, skills regime and the new democracy-driven educational regime.

- Discussants:** Megumi Naoi (University of California San Diego) and
 Stephanie Rickard (London School of Economics)

04:15pm - 04:30pm: Coffee Break

04:30pm - 06:30pm:

Panel 6 - The Political Economy of Energy, Environment and Climate Change

- Presenters:** Eduardo Viola (IRel/UNB) and
 Larissa Basso (IRel/UNB): *Decarbonization in large emerging economies: comparing China, India, Russia, Brazil and Mexico.*
 Jacques Marcovitch (USP): *Financing the struggle against deforestation: Brazil and Indonesia.*
 José Goldemberg (USP), Patricia Guardabassi (USP):
Burden sharing in the implementation of the Climate Convention.
 David Victor (University of California San Diego):
Making America Relevant to International Climate Diplomacy Again.

- Discussants:** Xander Slaski (Princeton University) and
 Dustin Tingley (Harvard University).